



Class Acts Wanted!

OFRB Student Film Competition

The Ontario Film Review Board is offering student filmmakers a chance to showcase their talents on movie theatre screens throughout the province in a unique competition, offering up to \$10,000.

Students in film, television and animation programs at Ontario colleges and universities are invited to submit a proposal for an opportunity to produce a brief public service announcement (PSA) explaining the provincial film classification system.



>> The Basic Criteria

- The proposed PSA should be no more than 60 seconds long.
- The content should be suitable for all audiences – in other words, classified G.
- The PSA must display and promote awareness of all Ontario film classifications – G, PG, 14A, 18A, R.
- The PSA should refer viewers for more information: “Read movie ads or posters carefully for detailed individual ratings.” and “Visit the Ontario Film Review Board’s website for more information – www.ofrb.gov.on.ca.”

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movie theatre screens throughout the province

>> Act One: Make Your Pitch!

- Students should submit a pitch of no more than 300 words, describing the overall approach to the project.
- The pitch should be accompanied by a storyboard for the PSA or some other form of visual presentation.
- The style of your film is open – any genre can be used. But keep in mind that your concept must be suitable for broad release with a General (G) classification. It should aim to educate the public, especially parents taking their kids to movies, in a positive, creative way.
- The pitch must include a detailed project budget outlining costs at all stages of the project – the five submissions chosen to proceed to production will receive up to \$10,000 to complete the PSAs.
- The pitch must also include an official registration form completed and signed by the head of your film/TV/animation school program. Submissions that do not include a properly completed registration form will not be considered.
- The deadline for entries is **February 28, 2008**.





>> Act Two: Narrowing the Field

- Five student submissions will be chosen from the storyboard entries. These five will be notified by **April 14, 2008** and awarded up to \$10,000 to produce their short film.
- The students will have an opportunity to meet with the Ontario Film Review Board at that time to review criteria for the project.
- The students will have the chance to work on their clips with experienced mentors from the advertising industry.
- The five finalists must adhere to all copyright laws and regulations; proof of approval to use copyright material must be submitted unless it is in the public domain.
- Finalists are strongly encouraged to use original music.
- The final production must not exceed 60 seconds in length.
- The PSAs should be produced in the format(s) specified in the rules and must be submitted for judging on DVD.
- Finished films must be submitted to the OFRB by **July 17, 2008**.
- The five finalists will be evaluated by a panel of industry judges and up to three will be chosen as the top “Class Acts.”



>> The Grand Finale: Fame and Glory for Class Acts!

- **What a thrill!** The winning PSAs will be announced at a public screening in June 2008 in Toronto.
- **Captive audiences!** The films will be distributed to selected movie theatres in Ontario for screening before feature film presentations.
- **Widespread recognition!** The PSAs will run for approximately two years and will also be posted online at www.ofrb.gov.on.ca (for viewing).



>> Get Started!

To help you with your film concept, review detailed information about film classifications on the website for the Ontario Film Review Board at www.ofrb.gov.on.ca.

You can also download the competition rules and the official registration form at www.ofrb.gov.on.ca.

Remember that you must include the registration form signed by the head of your program or your submission will not be considered.

Questions can be directed to ofrb@mgs.gov.on.ca or you can contact the **Ontario Film Review Board** at **(416) 314-3626**.





Ontario's Film Classifications

The Ontario Film Review Board classifies all films, DVDs and VHS tapes that are exhibited, rented or purchased in Ontario. The classification categories help consumers make informed viewing choices for themselves and their families.

For more information contact the Ontario Film Review Board

Toronto: 416-314-3626

Toll-Free: 1-800-268-6024

TTY: 416-325-3408

Toll-Free: 1-800-268-7095

web: www.ofrb.gov.on.ca

e-mail: ofrb@mgs.gov.on.ca

<p>G Suitable for all</p>	<p>PG Parental guidance advised</p>	<p>14^A Persons younger than 14 must be accompanied by an adult</p>
<p>Suitable for viewers of all ages.</p>	<p>Parental guidance is advised. Theme or content may not be suitable for all children.</p>	<p>Suitable for viewing by persons 14 years of age and older. Persons under 14 must be accompanied by an adult. May contain: violence, coarse language and/or sexually suggestive scenes.</p>
<p>18^A Persons younger than 18 must be accompanied by an adult</p>		<p>R Restricted to persons 18 or older</p>
<p>Suitable for viewing by persons 18 years of age and older. Persons under 18 may attend but must be accompanied by an adult. May contain: explicit violence, frequent coarse language, sexual activity and/or horror.</p>		<p>Admittance restricted to persons 18 years of age and over. Content not suitable for minors. May contain: frequent use of sexual activity, brutal/graphic violence, intense horror and/or other disturbing content.</p>

