

# OFFICIAL RULES - OFRB Student Film Competition

## MAXIMUM 60-SECOND PUBLIC SERVICE ANNOUNCEMENT TO COMMUNICATE THE FILM CLASSIFICATION SYSTEM, AND THE PARENTAL GUIDANCE RATING IN PARTICULAR.

### 1. DATES

There are two parts to the contest. The first part ("Act One") will begin on January 12, 2006 and all entries must be submitted no later than **5:00 p.m. EST on March 31, 2006** ("Contest Term A"). Five finalists will be selected and notified by April 30, 2006 (each referred to as a "Finalist"). The second part ("Act Two") will begin April 30, 2006 and is only open to Finalists. All films/videos must be submitted no later than **July 31, 2006** ("Contest Term B"). Up to three winners will be selected and notified by August 31, 2006 ("Winners").

### 2. PRIZES

**Act One** — Each of the five Finalists selected will work with a mentor from the Canadian film industry and will receive funding of up to \$7,500 to produce a sixty-second public service announcement ("PSA") based on their submission.

**Act Two** — Up to three winning entries will be shown in High Definition Digital format before film presentations in selected English-language theatres across Ontario. Note that the Ontario Film Review Board ("OFRB") will add opening and closing bumpers containing logos to each of the winning PSAs.

### 3. WHO MAY ENTER

The contest is open only to students who are enrolled in a film studies program at an accredited post-secondary educational institution located in Ontario. Each submission from a student under 18 years of age must be accompanied by a signed affirmation from the student's parent (or legal guardian, if applicable) expressing consent that the minor may participate in the contest, subject to these Official Rules. Misrepresentation of age will disqualify the entry. Individuals employed by or appointed to the OFRB or the Ministry of Government Services ("MGS") or judges at any time between December 1, 2005 and August 31, 2006 inclusive, and members of their immediate family or persons living in the same household, are not eligible. This contest is void where prohibited by law.

### 4. HOW TO ENTER

- a. Visit the OFRB website at [www.ofrb.gov.on.ca](http://www.ofrb.gov.on.ca), read the Official Rules and download, print, read, complete and sign the contest entry and consent form. Have your school administrator sign your contest entry and consent form. A student may enter as a single candidate or can pair up with one other student to submit a joint entry. Each student must submit a contest entry and consent form. **Only one entry per student/pair of students.**
- b. Prepare a storyboard or similar visual presentation, accompanied by a one-page description (maximum 300 words) describing how your film/video will communicate Ontario's film classification system based on the creative criteria listed in the Conditions of Entry below.
- c. Submit the completed and signed contest entry and consent form(s) including name, address, telephone number, email address, proof of schooling, storyboard (or similar visual presentation) and one-page description to:

**Film Classification Contest  
Ontario Film Review Board  
1075 Millwood Road  
Toronto ON M4G 1X6**

Submissions not meeting the criteria outlined in this document may be disqualified. If either student who submits a joint entry is disqualified, the other student is disqualified, too.

Entries must be received by the Ontario Film Review Board on or before **5:00 p.m. EST on March 31, 2006**. Only eligible entries received by the OFRB at the location for submission before this deadline will be included in the contest judging. For the purpose of calculating time, the clock at the location for submission shall govern.

Entries may only be made according to the method described in this document. Illegible, unintelligible, incomplete, or garbled entries will be disqualified. The OFRB will not be responsible for damage to submissions resulting from shipping, handling, or judging.

By participating, you agree to abide by and be bound by these Official Rules and the decision of the judges, which shall be final with respect to all issues relating to this contest. It is your responsibility to ensure that you have complied with all of the conditions contained in the Official Rules. The OFRB is not responsible for telephone, computer, or network malfunction or error whether technical or human in nature, communication disruption, or other forces beyond the reasonable control of the OFRB. The OFRB reserves the right to correct any typographical, printing, computer programming or operator errors.

## 5. REQUIREMENTS FOR ACT ONE

Each submission must contain the following creative elements:

- a. Overall message explaining Ontario's film classification system;
- b. An indication of how the classification category icons will be included;
- c. The classification category icons;
- d. Promotion of the film classification system generally, and the Parental Guidance (PG) rating in particular;
- e. The submission must lead to the development of a PSA suitable for broad release with a General (G) rating;
- f. Any submission that mocks the OFRB or the film classification system will be disqualified;
- g. Any inappropriate, defamatory, or offensive submission will be disqualified.

## 6. REQUIREMENTS FOR ACT TWO

In addition to the creative elements described above, each entry from the Finalists must contain the OFRB website address; and the following technical requirements:

- a. The submission must be in film or video format.
- b. The film/video must be no longer than sixty (60) seconds.
- c. If you shoot in film format, it is important that you shoot your image with a full academy 1.33 frame and that you compose the image such that if it is letterboxed, no vital picture information is lost and that when shown at the full 1.33 aperture that there are no undesired elements visible in the frame.
- d. If you shoot in video format, your image can be shot in either 4:3 or 16:9 and must be submitted in NTSC format. If you are submitting in 4:3 video, it is important that you compose the image such that if it is letterboxed to 16:9, no vital picture information is lost. If you are submitting in 16:9 video, it is important that you compose the image such that if it is pillarboxed to 4:3, no vital picture information is lost.

## 7. SELECTION OF WINNER

Media professionals selected by the OFRB will judge entries. The decisions of the judges selected by the OFRB to judge the contest shall be final and conclusive.

### ACT ONE

- a. All eligible entries received on or before **5:00 p.m. EST March 31, 2006** will be judged by a panel of judges chosen by the OFRB, whose decisions shall be final and binding. Each submission will be scored based on artistic merit, adherence to the creative requirements, and appropriate interpretation and delivery of themes. The five Finalists will be notified by email, telephone and/or overnight mail. It is your responsibility to maintain the email address and phone number used to enter the contest in good working order, and to notify the OFRB of any changes in contact information. The Finalists must meet the eligibility requirements set out in these rules and sign an affidavit of eligibility, and liability and publicity release, where permitted by law, in order to qualify for Part B of the contest. Limit one prize per person/team.

### ACT TWO

- a. The five Finalists will submit their film/video on or before **5:00 p.m. EDT July 31, 2006**. Up to three Winners will be selected, judged by a panel of judges, whose decision shall be final and binding. Each film/video will be scored based on artistic merit, adherence to the creative and technical requirements, and appropriate interpretation and delivery of themes.
- b. The Winners will be announced on September 7, 2006. The winning PSAs will be transposed to a High Definition Digital format and shown at selected English-language movie theatres across Ontario prior to film presentations ("Grand Finale"). The OFRB reserves the right not to publicly present any of the sixty-second PSAs submitted for judging.

All properly claimed prizes will be awarded. Arrangements for the fulfillment of the prizes will be made by the OFRB and the OFRB reserves the right to substitute a prize or prize component of equal or greater value should a prize or any component of prize become unavailable. Prizes are non-transferable, with no cash redemption or equivalent. By participating in this contest, you agree to release and hold harmless the contest judges, Her Majesty the Queen in right of Ontario ("Ontario"), Her advisors, agents, employees, appointees, members of the Executive Council and their advisors and staff (collectively, the "Contest Parties"), from any and all liability whatsoever for any injuries, losses or damages of any kind arising from or in the course of:

- i. awarding, acceptance, receipt, possession, use and/or misuse of any prize awarded herein; or
- ii. participation in the contest or any prize-related activities.

### 8. CLAIMING PRIZE

Finalists must complete, sign and return an affidavit of eligibility and liability/publicity release, where permitted by law, within ten (10) days of receipt of written prize confirmation, or the prize will be forfeited and an alternate winner selected. Finalists will be required to sign an agreement, to the satisfaction of Ontario, confirming the use of prize money solely toward the development of the PSA. All properly claimed prizes will be awarded.

### 9. FILM/ VIDEO PROPERTY OWNERSHIP AND RIGHTS TO USAGE OF SUBMISSIONS

All tangible property submitted by all contestants at any time becomes the property of the OFRB and will not be returned. By participating in Act Two and accepting the Grand Finale, where permitted by law, the Winner(s) grants to the OFRB and those acting pursuant to the authority of the OFRB (and agrees to confirm that grant in writing) the right to reproduce, print, publish, broadcast, distribute, translate, communicate the PSA to the public by telecommunication, and use the PSA, worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web. Despite the above, you agree that your PSA may be used by the OFRB in whole or in part for any purpose whatsoever without any compensation. You agree to assign all of your right, title and interest in your PSA including copyright and any other intellectual property rights; and, you agree to waive your moral rights and other rights of integrity in the PSA. PSAs may be subject to editing.

Accompanying your PSA submission, you must provide a true copy of all relevant and/or desirable rights clearances, permissions, releases and consents, including, without limitation, authorization from all performers and other persons appearing in the film to embody the performer's performance in the film/video and any cinematographic presentation without any right of remuneration, location releases for all recognizable locations, music releases unless original music is used, releases for sound recordings, and releases from all creative consultants or others who assisted in the creation of the film. If a Finalist does not provide all copies of such required/desirable releases, rights clearances, permissions and/or consents, or provides deficient releases, rights clearances, permissions and/or consents, the Ontario Film Review Board may, in the exercise of its sole discretion, disqualify the submission.

**10. PRIVACY**

The information you supply on the contest entry and consent form is being collected by the OFRB and MGS and used and disclosed for the purpose of administering the contest to communicate the film classification system. This includes processing your contest entry and consent form, confirming your eligibility to enter the contest, and contacting you in the event that you are a Finalist or a Winner. Your information may also be shared with the contest judges and with the mentors appointed to work with the Finalists. If you are a Finalist or a Winner, your name and/or likeness and/or voice may be disclosed in print and/or electronic form, without additional compensation, to promote the film classification system, the mandate of the OFRB, and/or the contest, including posting on the Ontario government website and/or the OFRB website, and for related news, information, advertising and promotional activities.

Any questions about the handling of your personal information can be directed to Janet Robinson, Chair, Ontario Film Review Board, 1075 Millwood Road, Toronto ON M4G 1X6, Telephone: 416-314-3626. The Ontario Film Review Board and the Ministry of Government Services are committed to respecting your privacy and protecting your personal information. More information on the handling of personal information by Government of Ontario organizations can be found at [www.gov.on.ca](http://www.gov.on.ca). Click on "Privacy" at the bottom of the page.

**11. ARBITRATION AND CHOICE OF LAW**

Except where prohibited by law, as a condition of participating in this contest, you agree that any and all disputes and causes of action arising out of or connected with this contest, or any claims submitted, shall be resolved individually, without resort to any form of class action or proceeding, and exclusively by final and binding arbitration (to the exclusion of the courts) by one arbitrator pursuant to the provisions of the *Ontario Arbitration Act*, or any successor legislation, that is in effect on the date of the notice to arbitrate. You hereby waive all rights to claim any damages, including but not limited to punitive, indirect, incidental or consequential damages, or including lawyers' fees, other than Contestant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and you further waive all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligation of contestants and Contest Parties in connection with this contest, shall be governed by, and construed in accordance with, the substantive laws of the Province of Ontario, Canada without regard to Ontario choice of law rules. Proof of schooling is a readable photocopy of a photo student identification, and signature of the school administrator on the application.

This contest is organized and supported by the Ontario Film Review Board, an agency of the Government of Ontario, 1075 Millwood Road, Toronto ON M4G 1X6

**FILM CLASSIFICATION CONTEST ENTRY AND CONSENT FORM**

Contestant Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone number: \_\_\_\_\_

Name of School: \_\_\_\_\_

[Instructions: the eligible schools are set out in the footnote below<sup>1</sup>]

<sup>1</sup> *Toronto Film College, International Academy of Design and Technology, Trebas Institute, York College of Industry and Technology, The Art Institute of Toronto, The daVinci Institute, Brock University, Carleton University, Queen's University, Trent University, York University, Ryerson University, University of Waterloo, University of Western Ontario, Wilfred Laurier University, University of Toronto, University of Toronto (Mississauga), Ontario College of Art and Design, Centennial College, Confederation College, Durham College, Humber College, Niagara College, Seneca College, Sheridan College*

For consideration, the receipt and sufficiency of which is hereby acknowledged, I grant to the Ontario Film Review Board ("OFRB") and any of its employees and any other person so authorized, the right to reproduce, adapt, print, publish, broadcast, publicly present, distribute, translate, communicate my submission (to Act One and/or Act Two) to the public by telecommunication, and use the submission, worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web. I agree to assign and transfer to the Ontario Film Review Board all of my right, title and interest in and to each and every copyright in Canada and internationally for my submission for the remainder of the unexpired term of each copyright, save for any copyright owned by me prior to my entry in this contest. I agree that, upon entry to this contest, my submission is owned by the Ontario Film Review Board. In the event my submission incorporates intellectual property owned by me prior to this contest, such as characters or graphic images, I hereby irrevocably grant a perpetual, world wide, royalty free fully paid up right and licence in favour of the OFRB. I agree to waive in favour of the Ontario Film Review Board and any of its affiliates and employees all moral rights with respect to my film/video; and, this waiver may be invoked by any person authorized by the Ontario Film Review Board to use the submission.

I acknowledge that I will not be entitled to any payments or monies of any kind from the Ontario Film Review Board for the use of my submission to Act One and/or Act Two of this contest.

I further waive and release the OFRB, Her Majesty the Queen in right of Ontario, its affiliates and employees, from any claims, damages, liability or losses of any kind which may arise from the use of my submission including invasion of privacy, defamation and any other personal and/or property rights. I also waive the right to seek injunctive or other equitable relief against the Ontario Film Review Board, its affiliates and employees for any such matters.

I agree to release and hold harmless the contest judges, Her Majesty the Queen in right of Ontario ("Ontario"), Her advisors, agents, employees, appointees, members of the Executive Council and their advisors and staff (collectively, the "Contest Parties"), from any and all liability whatsoever for any injuries, losses or damages of any kind arising from or in the course of (a) awarding, acceptance, receipt, possession, use and/or misuse of any prize awarded; or (b) participation in the contest or any prize-related activities; or (c) infringement of intellectual property rights.

I agree that in the event I become a Winner in the Grand Finale, my film/video may be edited without my inspection or approval and that the film/video may be used in any media selected by the OFRB, its affiliates and employees. I authorize the OFRB to have my PSA submission transposed to a High Definition Digital format by a third party.

I acknowledge that I have read and agree to the Contest Rules and Regulations as posted on [www.ofrb.gov.on.ca](http://www.ofrb.gov.on.ca).

I acknowledge that the information I am supplying on the contest entry and consent form is being collected by the OFRB and MGS and used and disclosed for the purpose of administering the contest for Ontario's film classification system. This includes processing the contest entry and consent form, confirming eligibility, and contacting me in the event that I become a Finalist or a Winner. My information may also be shared with the contest judges and with the mentor(s) who may be chosen to work with me. If I am a Finalist or a Winner, my name and/or likeness and/or voice may be disclosed in print and/or electronic form, without additional compensation, to promote the film classification system, the mandate of the OFRB, and/or the contest, including posting on the Ontario government website and/or the OFRB website, and for related news, information, advertising and promotional activities.

Any questions about the handling of your personal information can be directed to Janet Robinson, Chair, Ontario Film Review Board, 1075 Millwood Road, Toronto ON M4G 1X6, Telephone: 416-314-3626. The Ontario Film Review Board and the Ministry of Government Services are committed to respecting your privacy and protecting your personal information. More information on the handling of personal information by Government of Ontario organizations can be found at [www.gov.on.ca](http://www.gov.on.ca). Click on "Privacy" at the bottom of the page.

I warrant that I have attained the age of majority and have the right to contract in my own name. (If not eighteen years of age or over, this document must be signed by me AND my parent or guardian.)

DATED at \_\_\_\_\_ this \_\_\_\_\_ day of \_\_\_\_\_ 2006.

Witness: \_\_\_\_\_ Name \_\_\_\_\_

Witness: \_\_\_\_\_ Name \_\_\_\_\_

Witness: \_\_\_\_\_ Name \_\_\_\_\_

I, the undersigned, represent that I am the parent/ guardian of the minor named above and as such I am fully authorized and entitled to enter into this agreement on his/ her behalf.

Witness: \_\_\_\_\_ Name \_\_\_\_\_

Witness: \_\_\_\_\_ Name \_\_\_\_\_

Witness: \_\_\_\_\_ Name \_\_\_\_\_

Please have your School Administrator read the following statement and sign below:

I confirm that the above-named is a student registered in a program of film studies at the named school, and that I am an administrator at the school.

SIGNED at \_\_\_\_\_ this \_\_\_\_\_ day of \_\_\_\_\_ 2006.

Witness: \_\_\_\_\_ Name \_\_\_\_\_

Witness: \_\_\_\_\_ Name \_\_\_\_\_

Witness: \_\_\_\_\_ Name \_\_\_\_\_