

OFFICIAL RULES – OFRB Student Film Competition

MAXIMUM SIXTY-SECOND PUBLIC SERVICE ANNOUNCEMENT TO COMMUNICATE THE FILM CLASSIFICATION SYSTEM.

1. DATES

There are two parts to the competition. The first part (“Act One”) will begin on **September 6, 2007** and all entries must be submitted no later than **5:00 p.m. Toronto time on February 28, 2008**. Up to five finalists will be selected and notified by **April 14, 2008** (each referred to as a “Finalist”). The second part (“Act Two”) will begin **April 15, 2008** and is only open to Finalists. All films/videos must be submitted no later than **July 17, 2008**. Up to three winners will be selected and notified by **July 28, 2008** (“Winners”).

2. PRIZES

Act One — Each of the five Finalists selected will work with a mentor from the Canadian advertising industry and will receive funding of up to \$10,000.00 to produce a sixty-second public service announcement (“PSA”) based on their submission.

Act Two — Up to three winning entries will be posted on the OFRB website, and made available in High Definition Digital format to movie theatres and distributors for showing before film presentations in selected movie theatres across Ontario.

3. WHO MAY ENTER

The competition is open only to students who are enrolled in a film studies program at an accredited post-secondary educational institution located in Ontario. No person who is not a student, other than the assigned mentor and actors engaged for the project, may participate in the submission. Each submission from a student under 18 years of age must be accompanied by a signed affirmation from the student’s parent (or legal guardian, if applicable) expressing consent that the minor may participate in the competition, subject to these Official Rules. Misrepresentation of age, or participation by non-students, will disqualify the entry. Individuals employed by or appointed to the Ontario Film Review Board (“OFRB”) or the Ministry of Government Services (“MGS”) or judges at any time between **September 6, 2007 and July 17, 2008** inclusive, and members of their immediate family or persons living in the same household, are not eligible. This competition is void where prohibited by law.

Proof of schooling is a readable photocopy of a photo student identification, and signature of the school administrator on the application.

4. HOW TO ENTER

- a. Visit the website of the Ontario Film Review Board at www.ofrb.gov.on.ca, read the Official Rules and download, print, read, complete and sign the competition entry and consent form. Have your school administrator sign your competition entry and consent form. A student may enter as a single candidate or can work with other students to submit a joint entry. Each student must submit a competition entry and consent form. **Only one entry per student/group of students.**
- b. Prepare a storyboard or similar visual presentation, accompanied by a one-page description (maximum 300 words) describing how your film/video will communicate Ontario’s film classification system based on the creative criteria listed below.
- c. Prepare a detailed budget for all stages of your project.
- d. Submit the completed and signed competition entry and consent form(s) including name, address, telephone number, email address, proof of schooling, storyboard (or similar visual presentation), one-page description, and detailed budget to:

**Film Classification Contest
Ontario Film Review Board
1075 Millwood Road
Toronto ON M4G 1X6**

Submissions not meeting the strict criteria outlined in this document may be disqualified. If any student who submits a group entry is disqualified, the other students are disqualified, too.

Entries must be received by the Ontario Film Review Board on or before **5:00 p.m. Toronto time, February 28, 2008**. Only eligible entries actually received by the OFRB at the location for submission before this deadline will be included in the competition judging. For the purpose of calculating time, the clock at the location for submission shall govern.

Entries may only be made according to the method described in this document. Illegible, unintelligible, incomplete, or garbled entries will be disqualified. The OFRB will not be responsible for damage to submissions resulting from shipping, handling, or judging.

By participating, you agree to abide by and be bound by these Official Rules and the decision of the judges, which shall be final with respect to all issues relating to this competition. It is your responsibility to ensure that you have complied with all of the conditions contained in the Official Rules. The OFRB is not responsible for telephone, computer, or network malfunction or error whether technical or human in nature, communication disruption, or other forces beyond the reasonable control of the OFRB. The OFRB reserves the right to correct any typographical, printing, computer programming or operator errors.

5. REQUIREMENTS FOR ACT ONE

Each submission must contain the following creative elements:

- a. Overall message explaining Ontario's film classification system;
- b. An indication of how the classification category icons will be included;
- c. The classification category icons as set out in Schedule 1 to Ontario Regulation 452/05 under the *Film Classification Act, 2005*;
- d. The Ontario Film Review Board website;
- e. Encouragement to know and use the film classification system; and,
- f. The submission must lead to the development of a PSA suitable for broad release with a General (G) classification;

6. REQUIREMENTS FOR ACT TWO

In addition to the creative elements described above, each entry from the Finalists must contain the following technical requirements:

- a. The PSA can be shot in film or HD video but must be submitted as:
 - i. Motion JPEG A or B 100% quality or Avid Codec Compressed QuickTime digital file
 - ii. 720P (1280x720)
 - iii. Color Mode 24-bit RGB
 - iv. Pixel Geometry Square 1:1
 - v. 59.94 FPS
 - vi. Aspect ratio 1.78:1 (16x9)
 - vii. Audio 48khz 16bit Stereo
- b. A DVD video must also be submitted for judging purposes.
- c. If the PSA is shot in film, the original negative must also accompany the submission.
- d. In order to ensure that all text is displayed on the screen, all text and relevant graphics should be placed in the viewable safe area, approximately 90% of the width and height of the frame. Content outside of this area might not be seen when projected.
- e. A bumper containing classification icons, OFRB website address and sponsors' logos will be provided by the OFRB and must be included in the PSA
- f. The submission must be no longer than sixty (60) seconds.

7. SELECTION OF WINNER

Media professionals selected by the OFRB will judge entries. The decisions of the judges selected by the OFRB to judge the competition shall be final and conclusive.

ACT ONE

- a. All eligible entries received on or before **5:00 p.m. Toronto time February 28, 2008** will be judged by a panel of judges chosen by the OFRB, whose decisions shall be final and binding. Each submission will be scored based on artistic merit, adherence to the creative requirements, and appropriate interpretation and delivery of themes. The five Finalists will be notified by email, telephone and/or overnight mail. It is your responsibility to maintain the email address and phone number used to enter the competition in good working order, and to notify the OFRB of any changes in contact information. The Finalists must meet the eligibility requirements set out in these rules and sign the Competition Entry and Consent form in order to qualify for the competition. Limit one prize per person/team.

ACT TWO

- a. The five Finalists will submit their film (negative + master tape) on or before **5:00 p.m. Toronto time July 17, 2008**. Up to three Winners will be selected, judged by a panel of judges, whose decision shall be final and binding. Each film/video will be scored based on artistic merit, adherence to the creative and technical requirements, and appropriate interpretation and delivery of themes.
- b. The Winners will be notified by **July 28, 2008**. The winning PSAs will be posted to the OFRB website, and made available to movie theatres and distributors for viewing at selected movie theatres across Ontario prior to film presentations ("Grand Finale"). The OFRB reserves the right not to publicly present any of the sixty-second PSAs submitted for judging.

All properly claimed prizes will be awarded. Arrangements for the fulfillment of the prizes will be made by the OFRB and the OFRB reserves the right to substitute a prize or prize component of equal or greater value should a prize or any component of a prize become unavailable. Prizes are non-transferable, with no cash redemption or equivalent. All donated or purchased materials must be used in the development of the PSA, or returned by the students.

8. CLAIMING PRIZE

Finalists will be required to sign an agreement to the satisfaction of Ontario, within ten (10) days of receipt of written prize confirmation, confirming the use of prize money of up to \$10,000.00 and any donated materials solely toward the development of the PSA, or the prize will be forfeited and an alternate winner selected. All properly claimed prizes will be awarded.

9. FILM/ VIDEO PROPERTY OWNERSHIP AND RIGHTS TO USAGE OF SUBMISSIONS

All tangible property submitted by all contestants at any time becomes the property of the OFRB and will not be returned. PSAs may be subject to editing.

Finalists submitting a PSA must provide a true copy of all relevant and/or desirable rights clearances, permissions, releases and consents, including, without limitation, authorization from all performers and other persons appearing in the film to embody the performer's performance in the film/video and any cinematographic presentation without any right of remuneration, location releases for all recognizable locations, music releases unless original music is used, releases for sound recordings, and releases from all creative consultants or others who assisted in the creation of the film. If a Finalist does not provide all copies of such required/ desirable releases, rights clearances, permissions and/ or consents, or provides deficient releases, rights clearances, permissions and/or consents, the Ontario Film Review Board may, in the exercise of its sole discretion, disqualify the submission.

10. ARBITRATION AND CHOICE OF LAW

Except where prohibited by law, as a condition of participating in this competition, any and all disputes and causes of action arising out of or connected with this competition, or any claims submitted, shall be resolved individually, without resort to any form of class action or proceeding, and exclusively by final and binding arbitration (to the exclusion of the courts) by one arbitrator pursuant to the provisions of the *Arbitration Act, 1991, S.O. 1991 c. 17*, or any successor legislation that is in effect on the date of the notice to arbitrate. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of contestants and Competition Parties in connection with this competition, shall be governed by and construed in accordance with the laws of the Province of Ontario and the applicable federal laws of Canada.

This competition is organized and supported by the Ontario Film Review Board, an agency of the Government of Ontario, 1075 Millwood Road, Toronto ON M4G 1X6.

2007 FILM CLASSIFICATION COMPETITION ENTRY AND CONSENT FORM

Contestant Name: _____

Address: _____

Email: _____

Phone number: _____

Name of School: _____

(Instructions: the eligible schools are set out in the footnote below¹)

For consideration, the receipt and sufficiency of which is hereby acknowledged, I grant to the Ontario Film Review Board and any of its employees and any other person acting pursuant to the authority of the OFRB in its sole discretion, the right to reproduce, adapt, print, publish, broadcast, publicly present, distribute, translate, communicate my submission to the public by telecommunication, and use the submission, worldwide in any media now known or hereafter developed, including, but not limited to, the Internet.

I agree to assign and transfer to the Ontario Film Review Board all of my right, title and interest in and to each and every copyright in Canada and internationally for my submission for the remainder of the unexpired term of each copyright, save for any copyright owned by me prior to my entry in this competition. I agree that, upon entry to this competition, my submission is owned by the Ontario Film Review Board.

In the event my submission incorporates intellectual property owned by me prior to this competition, such as characters or graphic images, I will notify the OFRB as such in my submission, failing which the presumption shall remain that the OFRB is the sole owner of any intellectual property contained in my submission. If I have notified the OFRB of intellectual property owned by me prior to this competition, then I hereby irrevocably grant a perpetual, world wide, royalty free fully paid up right and licence in favour of the OFRB.

I agree to waive in favour of the OFRB and any of its directors, officers, agents, appointees, and employees all moral rights with respect to my film/video; and, this waiver may be invoked by any person authorized by the Ontario Film Review Board to use my submission.

I warrant that I have not infringed, or induced the infringement, of any third party intellectual property rights. I have obtained assurances with respect to any third party intellectual property rights and that any rights of integrity or any other moral rights associated therewith have been waived.

I acknowledge that I will not be entitled to any payments or monies of any kind from Ontario, the Ontario Film Review Board, or any person acting pursuant to the authority of the OFRB for the use of my submission of this competition.

I agree to release and hold harmless the competition judges, Her Majesty the Queen in right of Ontario ("Ontario"), Her Ministers, directors, officers, agents, appointees and employees from any and all liability whatsoever for any injuries, losses or damages of any kind arising from or in the course of (a) awarding, acceptance, receipt, possession, use and/or misuse of any prize awarded herein; or (b) participation in the competition or any prize-related activities.

I hereby waive all rights to claim any damages, including but not limited to punitive, indirect, incidental or consequential damages, or including lawyers' fees, other than my actual out-of-pocket expenses (i.e. costs association with entering this Competition). I also waive the right to seek injunctive or other equitable relief against the OFRB, Ontario, and its Ministers, directors, officers, agents, appointees and employees.

I agree that in the event I become a Winner in the Grand Finale, my submission may be edited without my inspection or approval and that the submission may be used in any media selected by the OFRB, its employees, or anyone so authorized in the sole discretion of the OFRB.

I acknowledge that I have read and agree to the Competition Rules as posted on www.ofrb.gov.on.ca

¹ Toronto Film College, International Academy of Design and Technology, Trebas Institute, York College of Industry and Technology, The Art Institute of Toronto, The daVinci Institute, Brock University, Carleton University, Queen's University, Trent University, York University, Ryerson University, University of Waterloo, University of Western Ontario, Wilfred Laurier University, University of Toronto, University of Toronto (Mississauga), Ontario College of Art and Design, Centennial College, Confederation College, Durham College, Humber College, Niagara College, Seneca College, Sheridan College

I acknowledge that the information I am supplying on the competition entry and consent form is being collected by the OFRB and MGS and used and disclosed for the purpose of administering the competition for Ontario's film classification system. This includes processing the competition entry and consent form, confirming eligibility, and contacting me in the event that I become a Finalist or a Winner. My information may also be shared with the competition judges and with the mentor(s) who may be chosen to work with me. If I am a Finalist or a Winner, my name and photograph may also be disclosed in print and/or electronic form to promote the film classification system, the mandate of the OFRB, and/or the competition, including posting on the Ontario website and/or the OFRB website, and for related news, information, advertising and promotional activities.

Any questions about the handling of your personal information can be directed to Janet Robinson, Chair, Ontario Film Review Board, 1075 Millwood Road, Toronto ON M4G 1X6 Telephone: 416.314.3626. The Ontario Film Review Board and the Ministry of Government Services are committed to respecting your privacy and protecting your personal information. More information on the handling of personal information by Government of Ontario organizations can be found at www.ontario.ca and click on "Privacy" at the bottom of the page.

I warrant that I have attained the age of majority and have the right to contract in my own name. (If not eighteen years of age or over, this document must be signed by me AND my parent or guardian.)

DATED at _____ this _____ day of _____ 200 ____

Witness: _____ Name: _____

Address: _____ Address: _____

Signature: _____ Signature: _____

I, the undersigned, represent that I am the parent/ guardian of the minor named above and as such I am fully authorized and entitled to enter into this agreement on his/ her behalf.

Witness: _____ Name: _____

Address: _____ Address: _____

Signature: _____ Signature: _____

Please have your School Administrator read the following statement and sign below:

I confirm that the above-named is a student registered in a program of film studies at the named school, and that I am an administrator at the school.

SIGNED at _____ this _____ day of _____ 200 ____

Witness: _____ Name: _____

Address: _____ Address: _____

Signature: _____ Signature: _____